



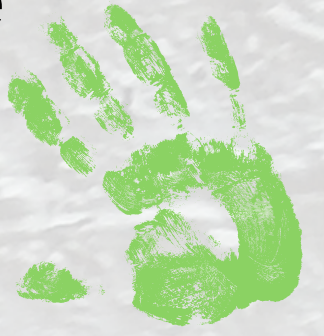
Link to Change Fundraising Pack



Together,
we can
break the
cycle of
exploitation.

WHO ARE WE?

Our vision is of a world where everyone can live free from exploitation



Link to Change is an independent charity working to protect children and young people from exploitation.

Exploitation is the manipulation of a vulnerable person for the advantage of another.

Link to Change works with young people who are at risk of, or experiencing, exploitation. This could be Child Criminal Exploitation, Child Sexual Exploitation, or Online Exploitation.

We help survivors reclaim their voices, build strong futures, and break the toxic cycle of exploitation.



HOW TO TALK ABOUT US

We've created some templates on how to talk about Link to Change if you need it. These are templates that you can use on fundraising pages and to inspire posts, no matter what event you may be doing. You are of course welcome to develop your own too, just be sure to highlight the importance of our work!

Social media:

**I'm doing xxx to fundraise for Link to Change! They are an incredible charity doing vital work to protect children from exploitation. I'd be so grateful if you could give what you can. Together, we can break the cycle of exploitation.
@linktochange #linktochange**



HOW TO TALK ABOUT US

Here is one you can use for a fundraising page, like a Just Giving or Go Fund Me page. Just add in the specifics of what you're doing and when!

Fundraising Page blurb:

**I'm doing xxxxx for Link to Change!
Link to Change is a charity dedicated to saving children from the toxic cycles of exploitation. Their vital work helps young people escape exploitation, build safe futures and helps them reclaim their voice.**

Any money raised will go directly towards providing this vital intervention for young people and, ultimately, save lives.

If you can help, please give today and help me reach my target of xxx, it makes such an important difference.



If you're setting up a fundraising page you may be asked for:

Our Charity Registration Number: 1098452

Our Website: www.linktochange.org.uk

Our Address: 40 Mill Street, Bedford, MK40 3HD



WHAT DONATIONS DO

In short, they change lives.

Donations will fund core elements of the Link to Change service. Money raised will ensure we can provide vital 1-2-1 intervention support for young people facing exploitation. This support empowers our young people to escape exploitation, reclaim their sense of self, and heal.

100% of the young people who receive this support report it's made a genuine difference to their lives.



FUNDRAISING MATERIALS

AVAILABLE UPON REQUEST

- **Change Buckets**
- **Branded Pens**
- **LogoBugs**
- **Leaflets**
- **Stickers**
- **Logo's**
- **Brand Guidelines**



Please give 2 weeks notice for any materials needed. Contact jessica@linktochange.org.uk with your requests. We will do what we can to provide what you need.



WHERE TO FIND OUT MORE



Website:
www.linktochange.org.uk



Instagram
@linktochange

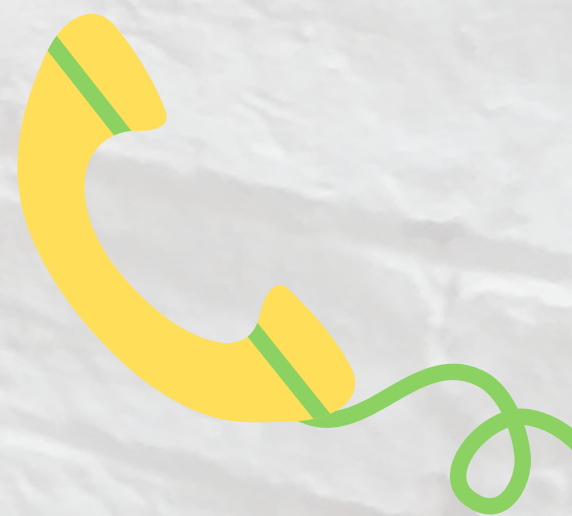


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Get in touch:
Jessica@linktochange.org.uk



Call us on:
01480 474974



**THANK YOU FOR
BEING PART OF
TEAM
LINK TO CHANGE X**